

# CONTRACT



**KTVD-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(303)871-9999**

<u>Contract / Revision</u> 1617106 /		<u>Alt Order #</u> 09086348
<u>Product</u> NRCC-IE		
<u>Contract Dates</u> 10/16/18 - 10/22/18		<u>Estimate #</u> 060603
<u>Advertiser</u> ISS/ NRCC-IE		<u>Original Date / Revision</u> 06/25/18 / 06/25/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVD	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u> SP/Other as noted in contract remarks		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 5.80
<u>Agy Code</u>	<u>Advertiser Code</u> NRCCI	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 39740AG	<u>Advertiser Ref</u> 51681	

And:

**Del Ray Media / POL**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVD	10/17/18	10/17/18	KTVD 9News 7a	M-F 7-8a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----				1	\$650.00	1.00			
N 2	KTVD	10/22/18	10/22/18	KTVD 9News 9p	M-F 9-930p		:30				NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----				1	\$1,750.00	0.00			
N 3	KTVD	10/18/18	10/18/18	Law & Order: Criminal Int	8-9p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---				1	\$450.00	1.90			
N 4	KTVD	10/18/18	10/18/18	Law & Order: Criminal Int	8-9p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	---T---				1	\$450.00	1.90			
N 5	KTVD	10/16/18	10/16/18	KTVD 9News 7a	M-F 7-8a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----				1	\$650.00	1.00			
N 6	KTVD	10/17/18	10/17/18	KTVD 9News 9p	M-F 9-930p		:30				NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----				1	\$1,750.00	0.00			
<b>Totals</b>												6	\$5,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/22/18	6	\$5,700.00	(\$855.00)	\$4,845.00
<b>Totals</b>	6	\$5,700.00	(\$855.00)	\$4,845.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.